

Blekinge Centre of Competence, ImPrim Lead Partner

Birgitta Billinger-Lundberg, Director

**Remunerating Primary Health Care** 



**Professional development** 



Regional planning

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#### **Sustainable Health?**

- Demography
- Costs
- Specialization
- Antibiotic resistens bacterias
- Communicating
- Lack of doctors in primary health care







# A flagship project in the EU Baltic sea region program

in cooperation with other projects:7 countries and 11 reports

5 main project areas

- Quality
- Costs
- Professionals
- Antibiotics
- E-Health



## **Costs and Quality**

 Incentive payments for high quality work in Primary Health Care



Towards prevention and promotion

Sustainable Health



Audit – a method of self- measurement

- Continuous professional development
- Multi Professional Teamwork
- Avoiding Brain Drain





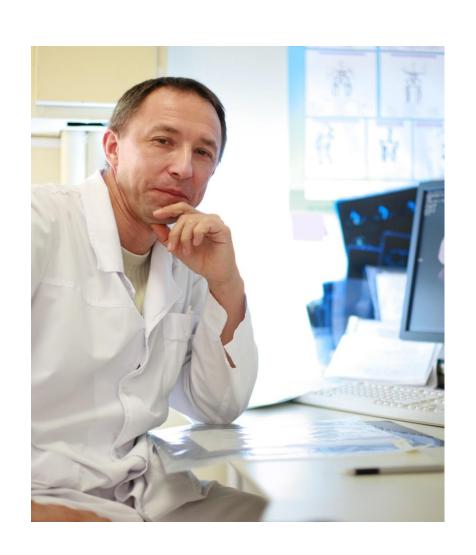
- Strengthening the PHC
- Antibiotic resistent bacterias
- Health synergy and regional development planning



**Towards a Sustainable Health** 



## Flagship Project



Counteracting brain drain and professional isolation of health professionals in remote primary health care through teleconsultation and telementoring to strengthen social conditions in remote Baltic Sea Regions.

## Objectives

- To assess the regional needs and strategic opportunities of tele-consultation and tele-mentoring to avoid professional isolation of health professionals in remote primary care
- To assess current barriers for large scale deployment of tele-consultations and tele-mentoring in the BSR such as technology acceptance, investment decisions, work flows, legal uncertainties
- To implement and validate transnationally developed tele-consultation solutions in remote primary care in pilot sites

### Partners from seven countries



- Finland
- Estonia
- Latvia
- Lithuania
- Germany
- Belarus
- Sweden





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#### **Sustainable Health**

Next step?

- Person Centered Care
- Self- Management
- PROM

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